

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

DW Turner  
Attention: Accounts Payable  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
948995-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	948995	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/12	09/14/12	6a A7N More In The AM	6-7a	-TW-F--	:30	3	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-TW-F--				3	\$330.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	Tu	09/11/12	6:23 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$330.00 NM
7	KOAT	W	09/12/12	6:59 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$330.00 NM
8	KOAT	F	09/14/12	6:12 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$330.00 NM
2	09/11/12	09/14/12	Good Morning America	7-9a	-TW-F--	:30	3	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-TW-F--				3	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	09/11/12	7:27 AM	Good Morning America	7-9a	:30	we All Believe	\$225.00 NM
5	KOAT	W	09/12/12	8:40 AM	Good Morning America	7-9a	:30	we All Believe	\$225.00 NM
6	KOAT	F	09/14/12	8:48 AM	Good Morning America	7-9a	:30	we All Believe	\$225.00 NM
3	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----S-				1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/15/12	7:55 AM	Sa 6a A7N More in the AM	6-9a	:30	we All Believe	\$150.00 NM
4	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----S				1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	09/16/12	6:54 AM	Su 6a A7N More in the AM	6-9a	:30	we All Believe	\$150.00 NM
6	09/13/12	09/14/12	Action 7 News @ 5p	5-530p	---TF--	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Th	09/13/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	we All Believe	\$350.00 NM
5	KOAT	F	09/14/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	we All Believe	\$350.00 NM
8	09/11/12	09/14/12	Action 7 News @ 6p	6-630p	-T-TF--	:30	3	\$375.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
948995-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Jones/B/Congress	Candidate	Janice Arnold Jones	

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-T-TF--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	09/11/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	we All Believe	\$375.00 NM
5	KOAT	Th	09/13/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	we All Believe	\$375.00 NM
6	KOAT	F	09/14/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	we All Believe	\$375.00 NM
9	09/12/12	09/14/12	Action 7 News @ 10p M-F	10-1030p	--WTF--	:30	3	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	W	09/12/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	we All Believe	\$625.00 NM
6	KOAT	Th	09/13/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	we All Believe	\$625.00 NM
4	KOAT	F	09/14/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	we All Believe	\$625.00 NM
10	09/11/12	09/11/12	Live with Regis & Kelly 9-9-10a		-T-----	:30	1	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-T-----	1	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/11/12	9:34 AM	Live with Regis & Kelly 9-10a	9-10a	:30	we All Believe	\$115.00 NM
11	09/15/12	09/15/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/15/12	10:23 PM	Action 7 News @ 10p Sat	10-1035p	:30	we All Believe	\$400.00 NM
12	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	09/16/12	10:25 PM	Action 7 News @ 10p Sun	10-1030p	:30	we All Believe	\$675.00 NM
13	09/16/12	09/16/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	09/16/12	10:43 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	we All Believe	\$400.00 NM
14	09/13/12	09/13/12	The View 10-11a	10-11a	---T---	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	09/13/12	10:30 AM	The View 10-11a	10-11a	:30	we All Believe	\$175.00 NM
15	09/17/12	09/17/12	6a A7N More In The AM	6-7a	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/17/12	6:29 AM	6a A7N More In The AM	6-7a	:30	we All Believe	\$300.00 NM
16	09/12/12	09/12/12	Katie Couric M-F	2p-3p	--W----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
948995-1	09/23/12	September 2012	08/27/12 - 09/17/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Jones/R/Congress	Candidate	Janice Arnold Jones	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/12/12	09/12/12	Katie Couric M-F	2p-3p	--W----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	09/12/12	2:42 PM	Katie Couric M-F	2p-3p	:30	we All believe	\$150.00 NM
17	09/17/12	09/17/12	Katie Couric M-F	2p-3p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	09/17/12	2:48 PM	Katie Couric M-F	2p-3p	:30	we All believe	\$150.00 NM
18	09/17/12	09/17/12	Action 7 News @ 5p	5-530p	M-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	09/17/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	we All believe	\$350.00 NM
19	09/12/12	09/14/12	5a A7N More In The AM	5-6a	--WTF--	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$120.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/14/12	5:42 AM	5a A7N More In The AM	5-6a	:30	we All believe	\$120.00 NM
20	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	09/15/12	8:42 AM	Sa 6a A7N More in the AM	6-9a	:30	we All believe	\$150.00 NM
21	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	09/16/12	7:29 AM	Su 6a A7N More in the AM	6-9a	:30	we All believe	\$150.00 NM
<b>Total Spots</b>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$8,800.00
<u>Agency Commission</u>	\$1,320.00
<u>Net Amount Due</u>	\$7,480.00